

Employer Perspectives on Prescription Drug Management

New Research on What's Working, What Needs Fixing

October 31, 2017





CRYSTAL GATEWAY MARRIOTT, ARLINGTON, VIRGINIA

Don't forget to register for our Annual Conference!

Innovation, Health and Value: Policy, Perspectives and Practices

Over 350 attendees and over 80 participating organizations!

Register on our website:

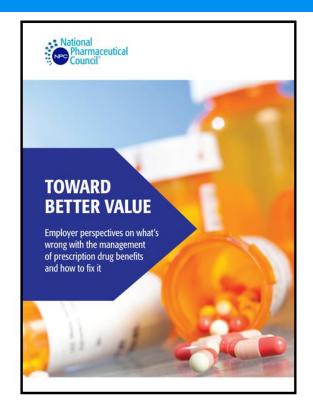
<u>www.nationalalliancehealth.org/2017annualconference/home</u>

Today's webinar is being co-sponsored by the National Pharmaceutical Council



Today's Discussion

- Introductions
- Survey: Background and Methodology
- Research Results
 - Participant Profile
 - Employers Value PBM and SPM Functions
 - Concerns about Management of Prescription Benefits
 - Three Key Issues at the Root of Employer Concerns
 - Need For/Gaps In Strong Consulting Support
 - Toward Better Value
 - Key Points Summary
- Educating and Equipping Employer Stakeholders
- Q&A



Today's Speaker & Panelists

Chuck Reynolds

Benfield, a Division of Gallagher Benefit Services, Inc. Consultant



Reactor Panel:



Lauren Vela Senior Director, Member Value, Pacific Business Group on Health

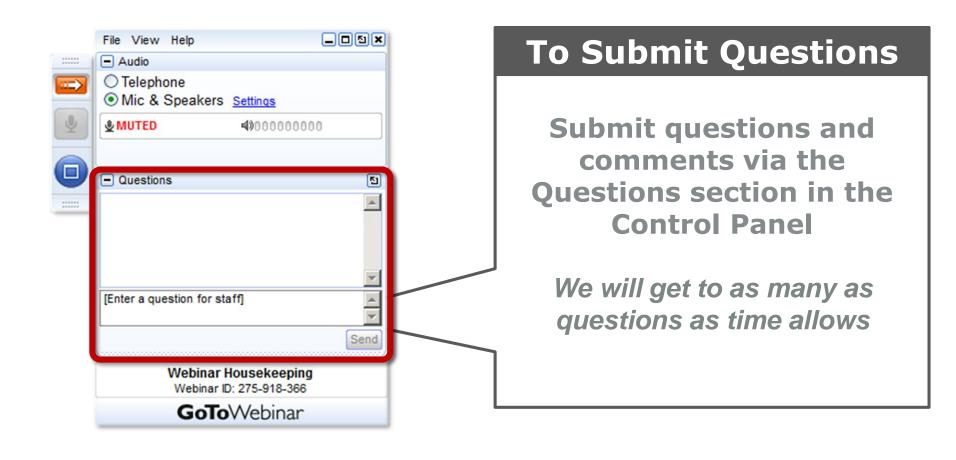


Cheryl Larson Vice President, Midwest Business Group on Health



Linda Davis Consultant, Minnesota Health Action Group

How to Ask a Question





2017 Survey on Employer Perspectives Prescription Drug Management Background and Methodology

Research Context

How Can Employers Become More Engaged and Move Toward Better Value?

- Prevailing approach perceived as overly complex and opaque, setting up perverse incentives that work against health care value goals
- Understanding of employer engagement is limited
 - Experiences and satisfaction?
 - Perspectives on the PBM model?
 - Priority objectives?
 - Ideas for improvement?

Research Goal

Assess employer experiences and perspectives to inform a constructive conversation among employer stakeholders about how to move toward a more value-focused approach to pharmacy benefit management

Methodology

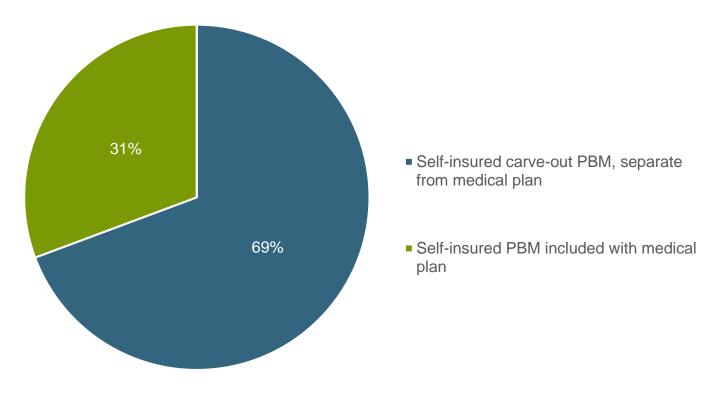
- 1. Interviews with Subject Matter Experts
 - Purpose: To gather background information and guide content of the survey
 - The eight interviewees included: Employers, pharmacists, and consultants
- 2. Employer Survey
 - 88 U.S. employers with 5,000 or more employees participated
 - Participants represented multiple industries and states
- 3. Follow Up Interviews
 - Purpose: Provide context to the survey findings
 - Eight interviews, based on survey responses
- 4. Analysis
- 5. Market Education/Dissemination

Research Results

Participant Profile

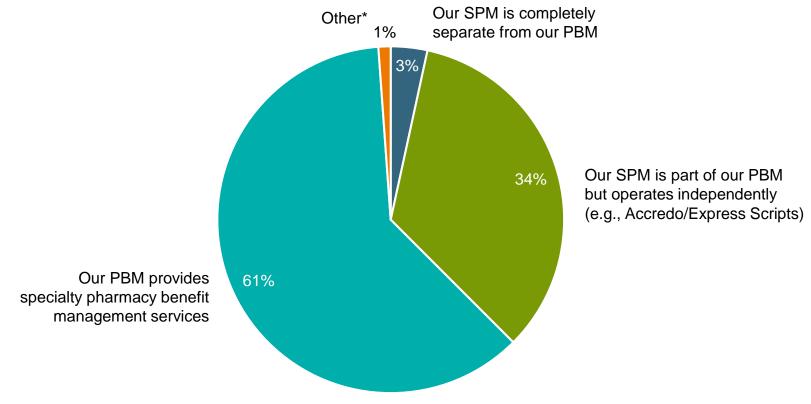
The majority of respondents (69%) use a self-insured carve-out PBM that is separate from the medical plan.

Please indicate the PBM arrangement that applies to most of your employees.



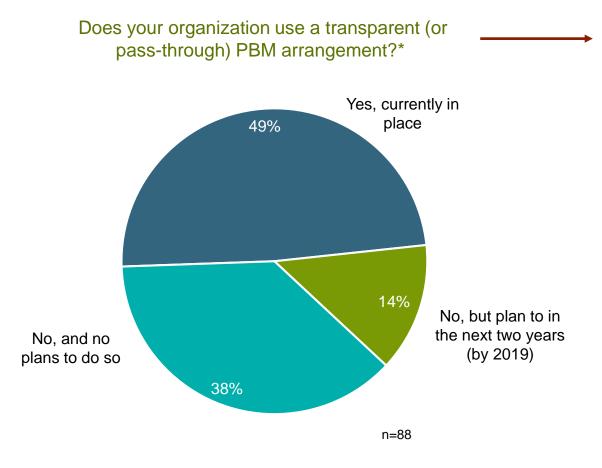
Just 3% of respondents have a SPM that is separate from their PBM. 34% use an SPM owned by their PBM, and 61% receive specialty management from their PBM.

Does your organization have a separate PBM and SPM, or do you rely on your PBM to provide specialty pharmacy benefit management services?



*Other includes: All thru Cigna

Initially, half of respondents indicated they use a transparent PBM...

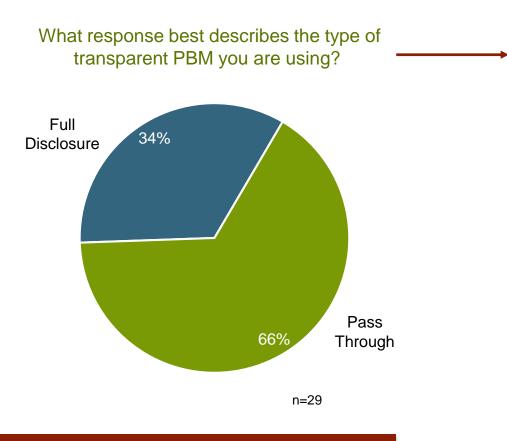


* For clarity, the question included this definition:

"In a transparent PBM arrangement, the rates negotiated with dispensing pharmacies and manufacturer rebates pass through directly to the plan sponsor in exchange for a higher administrative fee."

...but that didn't seem right, so we followed up

Of those who responded to our follow-up, just two thirds of those who had indicated they have a "transparent" PBM actually have a pass-through arrangement.



Early Finding: The meaning of "transparency" is ambiguous

In the follow up, we asked participants to differentiate between full-disclosure and pass-through:

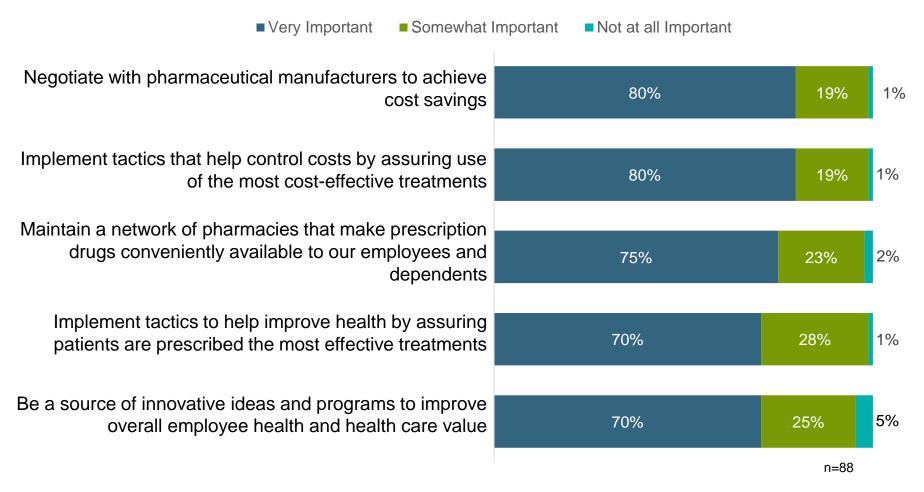
Full disclosure: "Through our arrangement, our PBM discloses all their revenue streams."

Pass through: "We pay our PBM an administrative fee for specific services rendered (e.g., claims processed). The PBM agrees no other revenue is derived other than the administrative fee."

Employers Value the Functions their PBMs and SPMs Perform

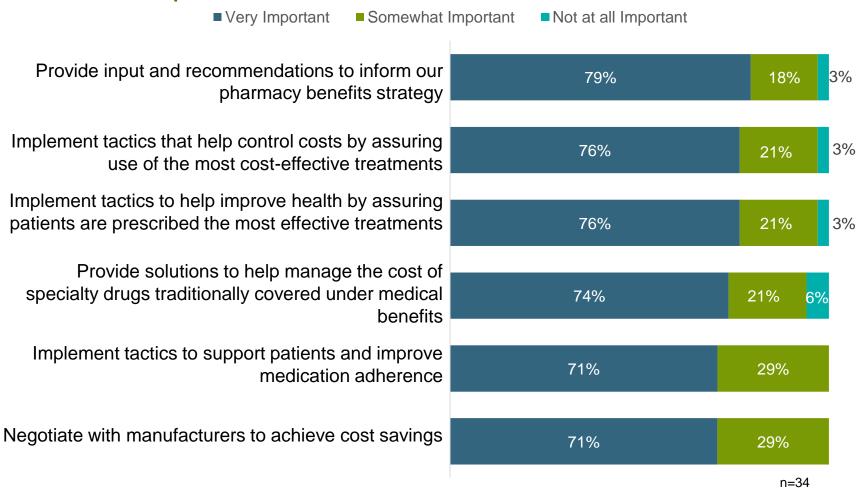
Multiple tactics integral to the value proposition of their PBMs

Five most important functions



Array of SPM Functions Also Rated with High Importance

Six most important functions



Employers have Concerns about the Management of Prescription Benefits

There are Large Gaps in Perceived PBM/SPM Alignment, Trust and Overall Satisfaction

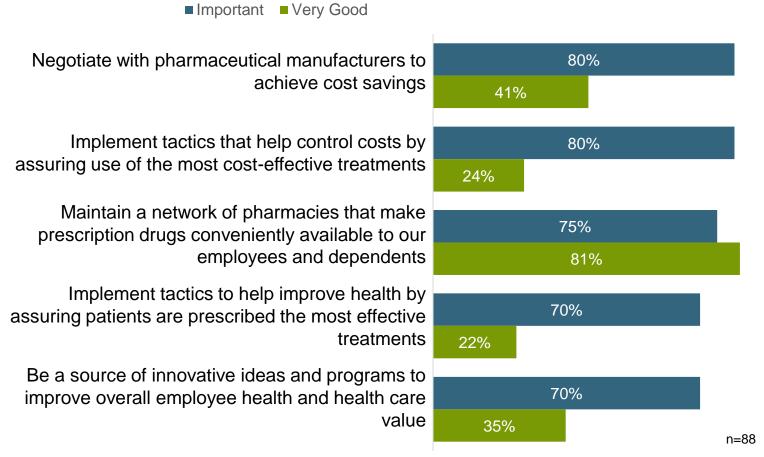
Vendor	Strongly Aligned*	Very Trustworthy*	Very Satisfied*
Benefit Advisor/ Consultant	66%	69%	62%
Health Plan	38%	44%	41%
PBM n = 84	33%	35%	37%
SPM n =73*	30%	33%	36%

Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Not at all Aligned/Trustworthy/Satisfied, 3-5=Somewhat Aligned/Trustworthy/Satisfied and 6-7=Very Aligned/Trustworthy/Satisfied

^{*} Number comprises respondents who report engaging with a SPM, including those who receive specialty pharmacy services from their PBM and those who contract with SPMs separately

Employer Satisfaction is Lagging on the Most Important PBM Functions

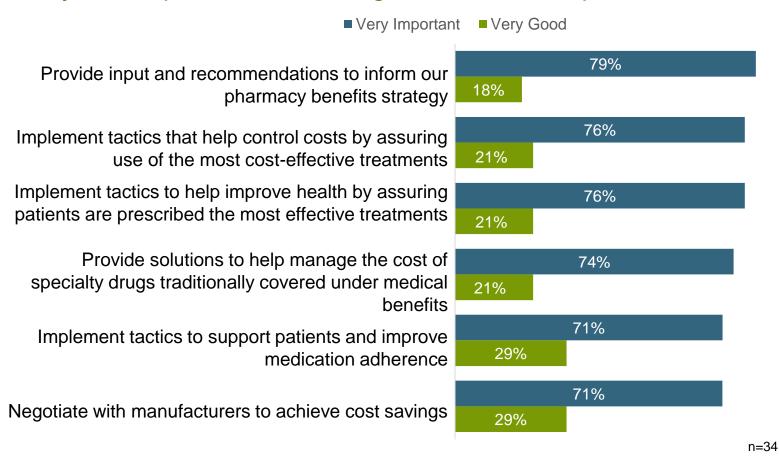
"Very Good" performance ratings on the most important PBM functions



Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Not at all Important/Good Performance, 3-5=Somewhat Important/Good Performance and 6-7=Very Important/Good Performance

Employer Satisfaction is Lagging on the Most Important SPM Functions

"Very Good" performance ratings on the most important SPM functions

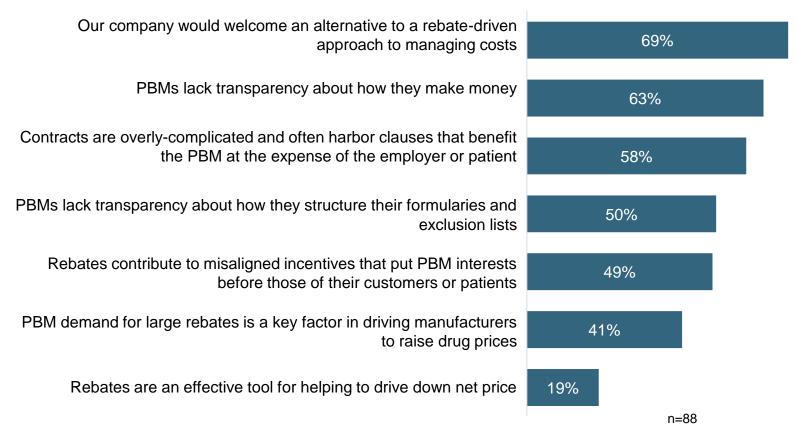


Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Not at all Important/Good Performance, 3-5=Somewhat Important/Good Performance and 6-7=Very Important/Good Performance

The Three Key Issues at the Root of Employer Concerns

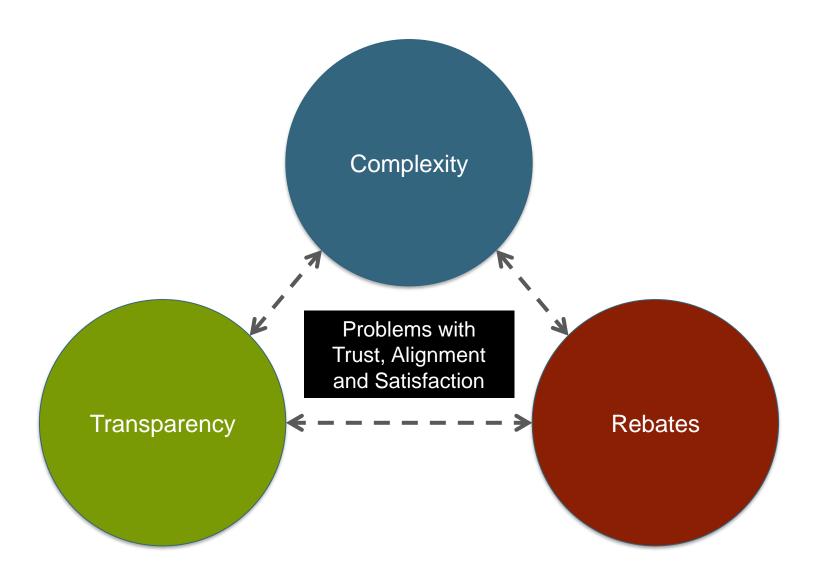
Complexity, Transparency and Rebates Emerge as Themes Underlying Employer Discontent

Percentage of respondents who strongly agree with the following statements



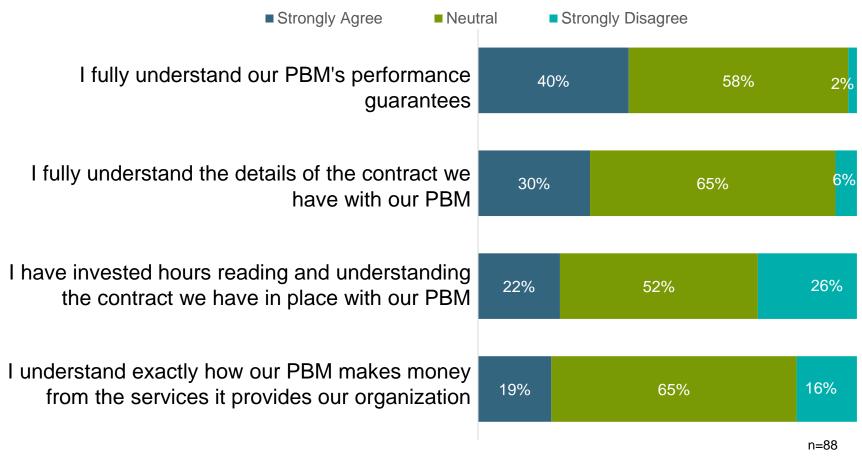
Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Strongly Disagree, 3-5=Neutral and 6-7=Strongly Agree

Core Issues Perpetuate the Status Quo



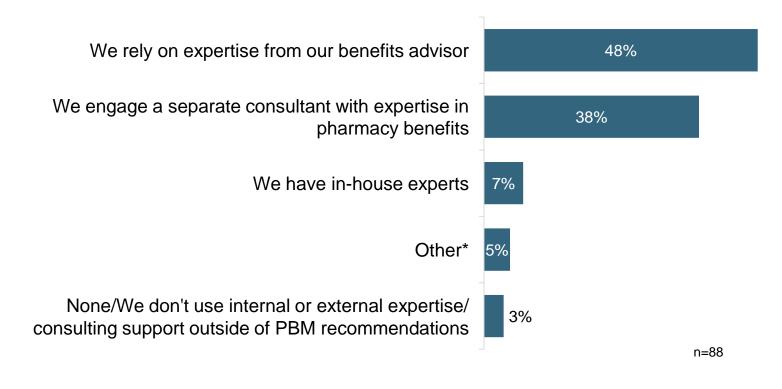
The Need For, and Gaps In, Strong Consulting Support

Employers Lack Internal Expertise and Focus Needed to Manage Prescription Benefits/Their PBM Vendors...



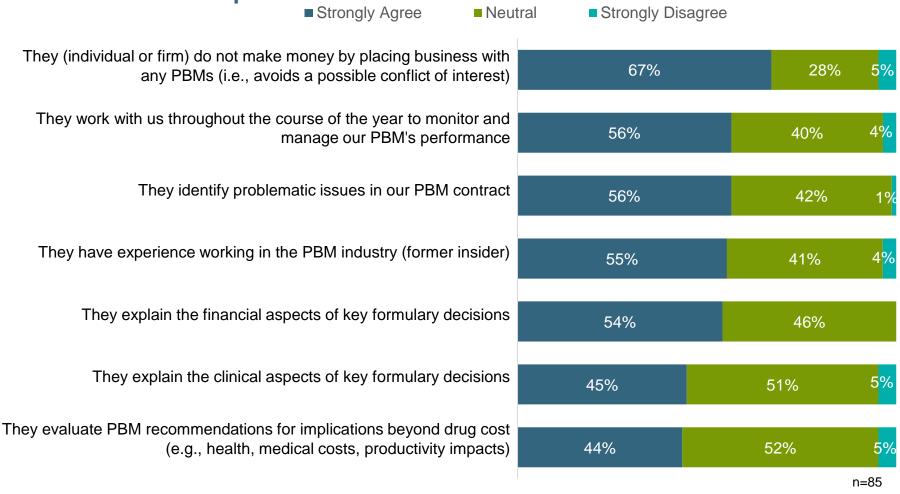
Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Strongly Disagree, 3-5=Neutral, and 6-7=Strongly Agree

...So, Most Employers Rely Heavily on their Consultants...



^{*}Other includes: We have internal experts and external advisors, Combination of in house experts and external consultant, Both coalition and benefits advisor, We rely on AJG and we have an in-house expert

...But Many Employers are Not Getting What They Should From Their Consultants/Consultant Relationships

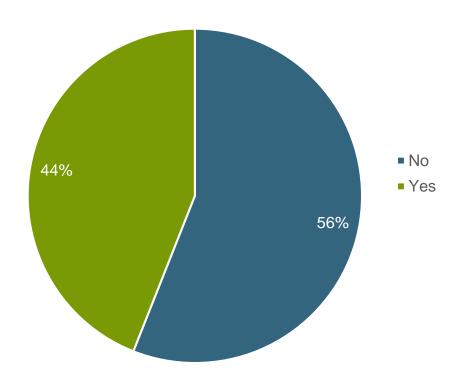


Responses on the 1-7 Likert scale are categorized by researchers as: 1-2=Strongly Disagree, 3-5=Neutral, and 6-7=Strongly Agree

Evidence of Variation in Consulting Expertise and Support – Evaluating Transparent Approaches

Over half (56%) of respondents who are not currently using a transparent PBM report that they have not evaluated a PBM with the transparent model.

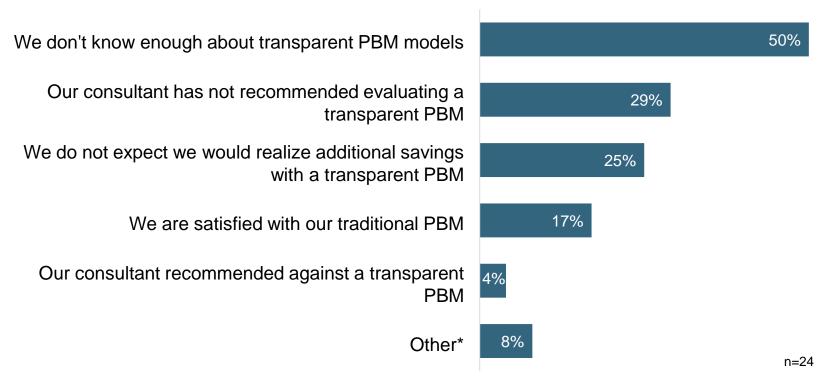
Has your organization ever evaluated the option of a transparent PBM?



n=45

Nearly 8 in 10 employers who have not evaluated a transparent PBM approach indicate they did not know enough or were not advised to by their consultant.

Why hasn't your organization evaluated the option of a transparent PBM? (choose all that apply)



^{*}Other includes: We just haven't gotten there yet, but plan on discussing at some point in the near future, Former consultant didn't push it.

Toward Better Value

Employers' Prescription Benefit Objectives, Improvement Ideas and Scenarios Focus on Core Concerns

To improve value, employers focus on complexity, transparency and rebates.

Most Important Objectives

- Improve transparency around pricing, rebates and discounts
- Simplify contracts and provide clear definitions to remove ambiguity
- 3. Provide full disclosure of the rationale behind formulary and exclusion list decisions (clinical, financial and economic impacts)

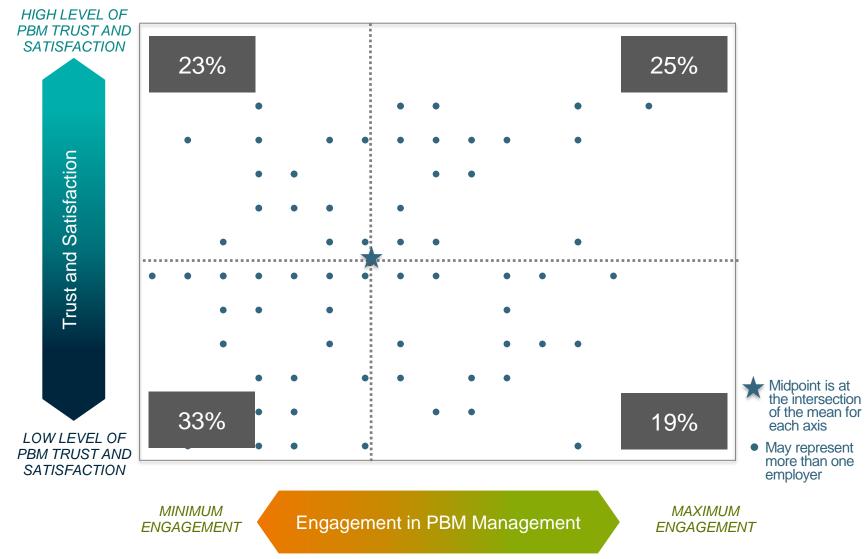
Highest-Priority Ideas

- Replace rebates with discounts
- Efficacy-based reimbursement (drug price varies with effectiveness)
- 3. Value-based insurance design (high-value drugs cost patients less than low-value drugs)

Perceived Most Likely Future Scenarios

- Transparent future:
 Receive all rebates and pay
 PBM for transaction processing and administrative services
- 2. Evolve the traditional PBM:
 Work with current PBM on
 incremental improvements that
 will help control costs and
 improve value over time
 - Move decision-making and negotiations in-house and engage a third-party administrator to manage pharmacy transactions

To Increase PBM Trust and Satisfaction, Increase Engagement?



Comparing Upper Right and Lower Left Box Employers – Implications for Improving Trust & Satisfaction

Attributes of Low Engagement/Low Trust and Satisfaction Among Employers

- Lowest appreciation for the importance of PBM functions/the PBM value proposition
- Highest level of concern with the PBM business model
- Lowest-quality consulting support
- Least likely to move to a transparent approach as their future scenario, and most likely to incrementally evolve their traditional PBM relationship

Attributes of High Engagement/High Trust and Satisfaction Among Employers

- Highest appreciation for the importance of PBM functions/the PBM value proposition
- Lowest level of concern with the PBM business model
- Highest-quality consulting support
- Choices represent diverse future scenarios

Key Points Summary

- A large majority of employers value the functions performed by their PBM/SPM
- Employers share concerns about PBM/SPM vendor alignment, trustworthiness and satisfaction
- Concerns are rooted in complexity, transparency and rebates
- Employers lack internal expertise and resources to manage their prescription benefits, so must rely on their consultants
- Many consultants/consulting relationships are not performing as they should
- To achieve improvement, employers will focus on complexity, transparency and rebates, but most are not looking for revolutionary change
- To improve PBM/SPM trust and satisfaction, employers can become more engaged in managing their prescription benefits

Reactor Panel



Lauren Vela Senior Director, Member Value, Pacific Business Group on Health

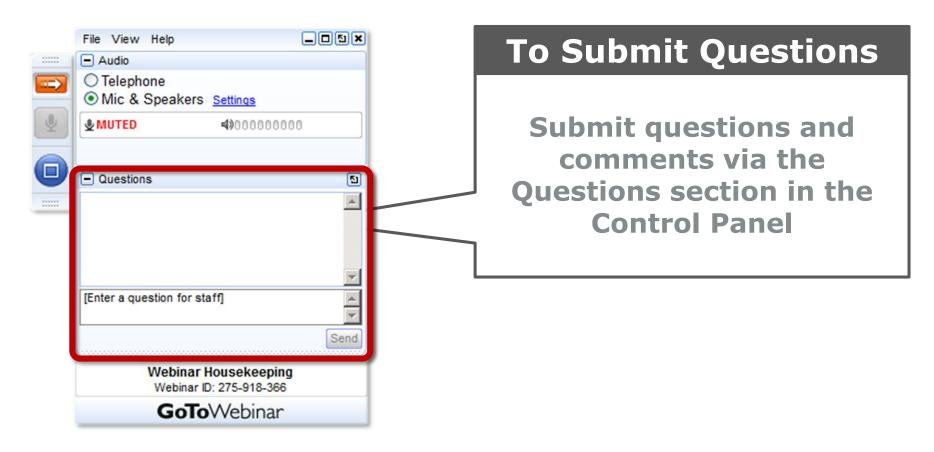


Cheryl Larson Vice President, Midwest Business Group on Health

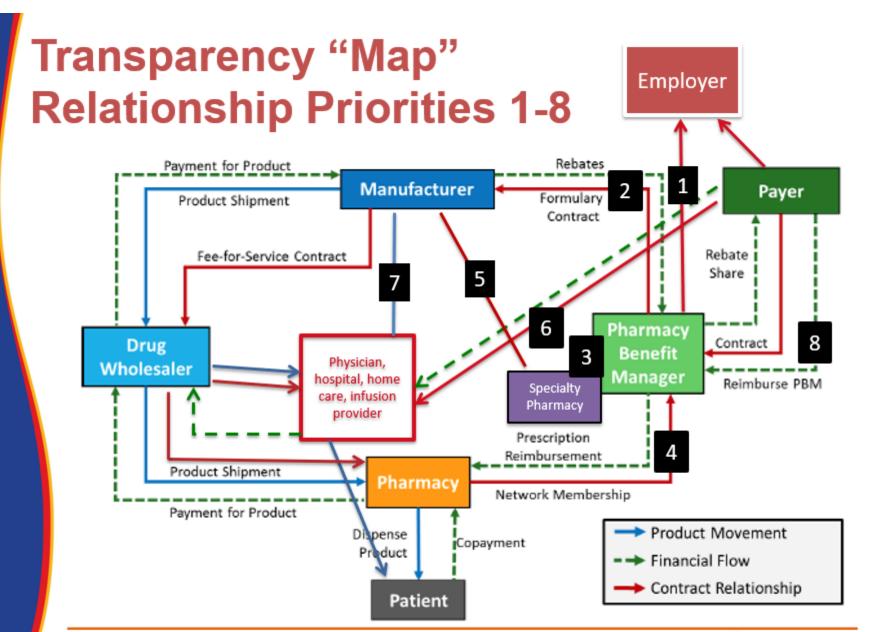


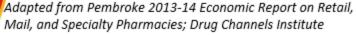
Linda Davis Consultant, Minnesota Health Action Group

How to Ask a Question



Note: We may not be able to answer all questions in the time allotted.









National Employer Initiative on Specialty Drugs

Employer Focused, Employer Driven

New MBGH report on ways PBMs add to pharmacy benefit costs and what employers can do about it

Drawing a Line in the Sand: Employers Must Rethink Pharmacy Benefit Strategies

Ways that PBMs generate revenue:

- · Retain the rebate and keep the spread
- Keep drug distribution in-house
- Claw back patient copays
- Use direct/indirect remuneration claw backs at the pharmacy
- Lock out new drugs
- Require price protection rebates from the manufacturer



Drawing a Line in the Sand: Employers Must Rethink Pharmacy Benefit Strategies



the health care value chain sign to be audie matter in plant are condegunitations like the mon-positi that same Group-on Health are pusite progressive ampliques, buy i efficiency and value of plasmacy benefit programs to influence offerdability and

This report offers self to action as the key brown and important steps politic and private employees can take to:

 Understand how today's pharmacy benefits model, with multiple parties in the middle, contributes to higher costs in the second relate.

 Identify vapo to work with intermediates to reduce unnecessary costs and drive efficiency

sployers are caught in the middle with specially drugs.

investion and speciality drugs have the distript command for least of treating stemes it least year. Even is an investigation of the product of these drugs being produced for rare and drugste districts of the production of the second commands of the production of the second commands of the second

ones' managing specially strugs' as the #1 priority.

Although-enginees value the innovelage, salds and resources provided by Plantimus' Serenti Managine (PSMs), there is growing concern about their resource streams witch are innovelage the coals of specialty shape. paradigm. This report rudines some of fless challenges and profess employs with important accommendations. In addition, MSOF created an unifine employer looked as part of its factional

a addition, MRCOH consider an ordere employer bodel as part of the National logistyer halleline on Epimishy Drugs news approximationability — to support and handles protessionals in move facilities making approximation to move facilities making approximation of move facilities making approximation and movement, including those thread or of the Miller Moles.

to the other below.

PSM Contract Checklet: Other's for inclusion in a PSM contract to drive performance and determine if

PEM Audit Recommendations: Types of benefit assessments/teviews community conducted and what elements should be included in a pharmacy benefit audit.

Checklet for Designing Specialry Drug Senetts: No elements No address when developing a specialry drug Senett and contracting strategy. Checklet for Ste-of Caro: Guidance to

no contracting strategy. Decided for Site-of Caro: Guidence to determine it a site-of care strategy is seneticial for your company.

Computer Education Strategy: Communication strategy for employee plan members of defining hooks and recounters, along with strategy implementation and measurement

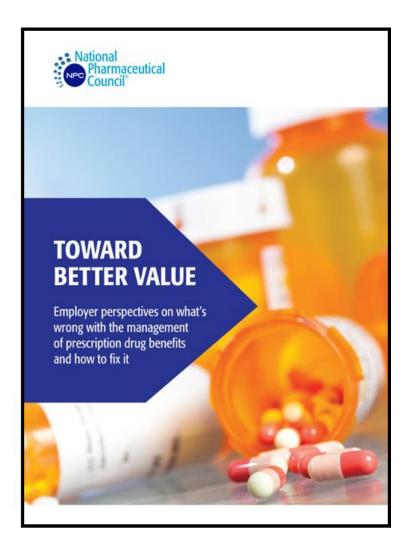
Report contains employer statements such as....

Our "suppliers" don't share contracts or disclose fees. Employers are starting to notice and wondering why they are paying so much.

We need to ask intermediaries what they are paying each other and how they spent our money.

Educating and Equipping Employer Stakeholders

Research Monograph



Employer Self-Assessment Tools: PBM Relationship

PBM Relationship Segmentation Tool: Mapping Your Organization's PBM Relationship

Introduction and Instructions

The National Pharmaceutical Council (NPC) research report <u>Toward Better Value</u> noted a potential relationship between employers' engagement in managing prescription drug benefits and the

relationship between employers' engagement in managing prescription drug benefits and the in/satisfaction with their pharmacy benefit manager (PBM). Derived from the research, this employers to:

- gauge their approximate position on a segmentation grid measuring employers' acti pharmacy benefit management and their trust/satisfaction with PBMs, and
- B. use that segmentation position to guide potential action steps to move up and/or rig segmentation grid below – toward greater engagement and trust/satisfaction.

Steps for completing the worksheet are:

- In the two tables below, review each item and choose the response that most accur
 organization's behavior over the past year (versus what you plan/aspire to do). Tally
 associated with each set of items (trust/satisfaction and engagement).
- 2. Plot the points your organization scored on the 2-by-2 segmentation grid provided.
- 3. Identify actions to increase your organization's engagement and/or trust/satisfaction

Step 1: Rate and Tally Trust/Satisfaction and Engagement Quest

Trust/Satisfaction with Pharmacy Benefit Management Vendor				
Items				
How well-aligned are the goals of your PBM with your organization's employee health, productivity and cost goals?	□ Not at all aligned (0 points Moderately aligned (1 points) Highly aligned (2 points)			
How trustworthy is your PBM in providing services that are in the best interest of your organization and its employees?	□ Not at all trustworthy (0 po ☑ Moderately trustworthy (1 □ Very trustworthy (2 points			
How well does your PBM perform at negotiating with manufacturers to achieve cost savings?	Poor (0 points) Fair (1 point) Excellent (2 points)			
How well does your PBM perform at implementing tactics to help control costs by ensuring use of the most cost-effective treatments?	□ Poor (0 points) ☑ Fair (1 point) □ Excellent (2 points)			
How well does your PBM perform at implementing tactics to help improve health by ensuring patients are prescribed the most effective treatments?	Poor (0 points) Fair (1 point) Excellent (2 points)			

Total Points (plot on vertical axis in Step 2)

Step 3: Identify Actions to Increase Trust/Satisfaction and/or Engagement

If your plot point is in the upper right quadrant, congratulations! Your organization is actively engaged in managing its prescription drug benefit, and you have a relationship with your PBM marked by high truelfestified

If your organization is in any of the other quadrants, you may want to consider working to increase trust/eatiefaction and/or engagement to move up and/or right on the chart. Actions to consider include:

s priorities and expectations of your PBM and specialty pharmacy r team and ask: What do we want from our PBM and SPM partners? to create? What are our priorities? Figures 1 and 2 of NPC's <u>Toward</u> entify key PBM and SPM value proposition elements and can be used as

to discuss your organization's priorities and understand how their with your expectations: Your vendor partners will perform best if they Your organization will also have a stronger foundation for and how different services align with your priorities.

manage your PBM relationship: Be sure one or more people on your ernal/consulting resources) have the expertise needed to understand nt broadly, and to understand the details of the contracts you have with ee the Improving Your Prescription Drug Benefit Consulting Support that can help your organization improve its consulting support.

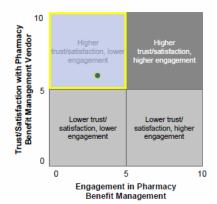
omplexity, transparency and rebates head-on: Our research ransparency and rebates are core issues behind low employer and SPM relationships. If your team does not feel comfortable with or your PBM or SPM is doing and/or how fees and rebates flow, or why ions are being made, ask for a better explanation and more

Engagement in Pharmacy Benefit Management				
Items		Scoring		
In the past five years, has your organization completed a comprehensive evaluation of moving to a fully transparent, pass-through PBM model?	No (0 points) Yes (1 point) We use a fully transparent pass-through PBM (2 points)	0		
Which of the following best describes your organization's typical approach to a prescription drug list or formulary (PDL)?	Accept PDL with no changes or customization (0 points) Add or remove ≤5 drugs to better suit the needs of our employees (1 point) Add or remove 5+ drugs to better suit the needs of our employees (2 points)	0		
Do you or does someone on your team understand the details of the contract your organization has with its PBM?	□ No (0 points) ☑ Somewhat (1 point) □ Yes, fully (2 points)	1		
Do you or does someone on your team understand your PBM's performance guarantees?	□ No (0 points) ☑ Somewhat (1 point) □ Yes, fully (2 points)	1		
Have you or has someone on your team invested significant time reading and understanding the contract your organization has with its PBM?	□ No (0 points) ☑ Somewhat (1 point) □ Yes, fully (2 points)	1		
Total Points (plot on horizontal axis in Step 2)				

Step 2: Plot Your Scores

To identify your organization's position relative to PBM trustsatisfaction versus engagement in managing your pharmacy benefit, identify the spot at which the point totals from the above tables intersect.

Note the quadrant in which your plot falls.



Employer Self-Assessment Tools: Consulting Support

Improving Your Prescription Drug Benefit Consulting Support

Introduction and Instructions

Obtaining good value from pharmacy benefits requires expertise and engaged management. If either of these factors falls short, then your organization's pharmacy benefit strategy may fall short of its objectives, too.

This observation is based on research conducted on behalf of the National Pharmaceutical (and reported in <u>Toward Better Value</u>. The research demonstrated a positive relationship bet employer's level of pharmacy benefit engagement and their trust/satisfaction with their pharm manager (PBM). The research also indicated that strong consulting support is related to a hi employer pharmacy benefit management engagement.

These observations make sense, because while it helps to receive quality guidance and insi consultant, valuable consulting doesn't operate in a vacuum. Employers need to be actively managing pharmacy benefits to enable their consultants to be effective partners and to receivalue possible from their pharmacy benefits.

Derived from NPC's research, this worksheet enables employers to first gauge their approxi a segmentation grid of consulting quality and pharmacy benefit engagement, and then ident improve the overall quality of consulting support received and/or organizational engagement

Steps for completing the worksheet are:

- In the two tables below, review each item and choose the response that most accurat
 organization's experience and behavior over the past year (versus plans or aspiration
 associated with each set of items (consulting quality and engagement in pharmacy be
 management).
- 2. Plot the points your organization scored on the 2-by-2 segmentation grid provided.
- Identify actions to increase the quality of your organization's consulting support and/o engagement.

Step 1: Rate and Tally Consultant Quality and Employer Engager Questions

Quality of Support From Pharmacy Benefit Consultant				
Our consultant	Frequently Occurs	Sometimes Occurs		
Works with us throughout the course of the year to monitor and manage our PBM's performance	⊙ 2 points	O 1 point		
Identifies problematic issues in our PBM contract	O 2 points	⊙ 1 point		
Explains the financial and clinical aspects of key formulary decisions	O 2 points	O 1 point		
Evaluates PBM recommendations for implications beyond drug price (e.g., health, medical costs, productivity impacts)	O 2 points	O 1 point		
Suggests ideas my team hadn't considered to lower costs, improve quality, etc.	O 2 points	⊙ 1 point		
Total Points (plot on vertical axis in Step 2)	4			

Step 3: Identify Actions to Improve the Value of Your Drug Benefit Consulting Support

If your plot point is in the upper right quadrant, congratulations! Your organization is actively engaged in managing its prescription drug benefit with the help of quality support from your pharmacy benefit consultant.

If your organization is in any of the other quadrants, you may want to consider working to increase the quality

ternal expertise on prescription benefits: One or more people on pp the pharmacy benefit expertise needed to make efficient and ort. Your team's internal expert should know what good pharmacy and should understand the critical analytic and consultative support

ing support/identify a consultant with the skills, experience and ook for a consultant with deep expertise in pharmacy benefit ttributes to look for include:

business models and contracts gained through experience working for y manager (SPM)

s to clinical expertise to help evaluate formulary recommendations st arising from personal or corporate business arrangements with any

mplexities of PBM/SPM contracting in a way that gives your team in the decisions being made.

ngement to pay for the services your organization needs: Think ke its consulting relationship to look like. Are there services you're not re not buying them (e.g., additional analysis, clinical assessment of '.), or are there services you're paying for that you don't need? Think ance can be measured, and contract accordingly with your consultant.

st on understanding – in clear language – the recommendations being up about pharmacy benefit management topics you don't understand out

ation is engaged and working with quality pharmacy benefit consulting proactive with respect to changes in your PBM/SPM contracts, or you take (e.g., moving to a fully transparent, pass-through model). initiate discussions about improvements can lead to better value for

Jan Berger of Health Intelligence Partners and Tim Thomas of Crystal Clear Rx

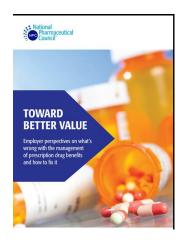
Organizational Engagement in Pharmacy Benefit Management					
Our HR/Benefits Team	Frequently Occurs	Sometimes Occurs	Rarely/Never Occurs		
Maintains an in-depth understanding of pharmacy benefit management practices and trends	O 2 points	① 1 point	O points		
Uses our consultant to conduct services that are critical to PBM assessment (e.g., regular audits, contract reviews, monitoring performance, etc.)	O 2 points	O 1 point	0 points		
Critically weighs options before implementing our consultant's advice	2 points	0 1 point	O points		
Holds our consultant accountable on measurable performance targets	O 2 points	0 1 point	0 points		
Brings new ideas and approaches to our consultant when we find an issue we'd like to explore further	O 2 points	⊙ 1 point	O points		
Total Points (plot on horizontal axis in Step 2)	4				

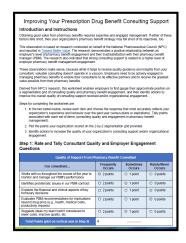
Step 2: Plot Your Scores

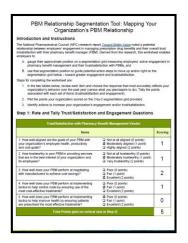
To identify your organization's position on the chart, identify the spot at which the point totals from the assessment tables intersect. Note the quadrant in which your plot falls.



Available Reports







The report and tools for employers are available at this link: www.npcnow.org/employer-pbm-survey





CRYSTAL GATEWAY MARRIOTT, ARLINGTON, VIRGINIA

Don't forget to register for our Annual Conference!

Innovation, Health and Value: Policy, Perspectives and Practices

Over 350 attendees and over 80 participating organizations!

Register on our website:

<u>www.nationalalliancehealth.org/2017annualconference/home</u>

Thank You

