



This holiday season, a campaign to end medical debt, now and in the future!

Tuesday, December 19, 2017
2:00 PM ET

Join this special webcast, led by Dr. Rishi Manchanda, President of HealthBegins, to learn how you can give the gift of medical debt forgiveness - a gift that keeps on giving in ways you might not expect!

Medical debt harms nearly everyone - friends, neighbors, relatives and employees. This holiday season, the National Alliance of Healthcare Purchaser Coalitions has joined the [Campaign to End Medical Debt](#), a nonprofit coalition that helps communities **forgive millions of dollars in medical debt for vulnerable families by leveraging charitable giving at an unprecedented level**. This is part of a broader strategy to educate individuals, hospitals and employers about ways to reduce and prevent medical debt in the first place.

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Rishi Manchanda

President of HealthBegins

Dr. Rishi Manchanda is a physician executive and healthcare innovator. He is President of HealthBegins, a social enterprise that helps healthcare professionals to improve care and optimize value by addressing the social factors that make people sick in the first place. Manchanda has led and designed healthcare systems in a variety of settings. He has served as the first Chief Medical Officer for a large California-based self-insured employer; the lead physician for homeless primary care at the VA Greater Los Angeles Healthcare System; and the first director of social medicine for a network of community health centers in south central Los Angeles. In these leadership roles, Manchanda has led healthcare transformation efforts and built cross-sector programs that have improved health outcomes in vulnerable communities by focusing on health-related social risk factors, such as housing, financial and food insecurity. In his 2013 TEDBook, *The Upstream Doctors*, he introduced a new model of the healthcare workforce that includes "upstreamists" who improve social determinants of health. In 2014, he was recognized in *The Atlantic* magazine as one of twenty leading innovators. Dr. Manchanda earned his bachelor's, medical, and master's of public health degrees from Tufts University and was the first graduate of UCLA's combined internal medicine and pediatrics residency.