Restarting the Conversation
Moderators & participating panelists

Michael Thompson
President & CEO
National Alliance of Healthcare Purchaser Coalitions

Jessica Brooks
President & CEO
Pittsburgh Business Group on Health

Panelists

- Marissa Alert
  Johns Hopkins Healthcare Solutions

- Curtis Cannon
  Axis Recovery

- Marsha Greene-Jones
  City of Philadelphia

- Sheila Hamilton
  Author and Journalist

- Ugo Okpewho, FSA, MAAA
  BDO USA, LLP

- Ryan Patrick Parker
  The Parker Group, LLC

- Amit Sood, MD, MS, FACP
  Global Center for Resiliency & Wellbeing

- Alan Weil
  Health Affairs
Race in the Context of Stigma

stig·ma /ˈstɪɡmə/
a mark of disgrace associated with a particular circumstance, quality, or person.

Stereotypes
Negative belief about individual or group.
Examples: weak, dangerous, incompetent

Prejudice
Belief agreement; negative emotional reaction.
Examples: anger, fear, disdain

Discrimination
Behavior response to prejudice.
Examples: avoidance, withholding

Examples of Health-Related Stigma
- Physical disabilities and deformities
- Skin conditions (e.g., leprosy)
- HIV/AIDS
- Cancer
- COVID-19
- Mental illness
- Substance abuse
- Overweight and obesity

Citations:
https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1489832/
https://www.mayoclinic.org/diseases-conditions/mental-illness/in-depth/mental-health/art-20046477
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The Covid-19 Era – Accentuating Forces related Race, Health & Equity

**First Wave**
Covid-19

**Second Wave**
Mental Health

**Third Wave**
Total Person Health

**Fitness for Duty**
Higher Risk for those with Chronic Disease

**Work at Worksite & Work at Home Furloughed**
Mental Health Impact on Co-morbidities

**Fitness for Life**
Social Determinants & Health Equity

Black Americans dying from Covid-19 at 3X the rate of White Americans
Race, Health & Wellbeing

Mental Health
“Emotional, psychological, and social well-being”
-- MentalHealth.gov

Mental Illness
“A condition that affects a person’s thinking, feeling, or mood”
-- National Association for Mental Illness
Race and Value-Based Total Person Care

On Integrative Medicine
Integrative medicine seeks to restore and maintain health and wellness across a person’s lifespan by understanding the patient’s unique set of circumstances. 

Adam Pearlman, MD, PhD

On Social Determinants
Effective care for most illness requires understanding the social conditions of one’s patients. These “causes of the causes” are largely social and environmental ones.

Rishi Manchanda, MD, MPH

On Outcomes
"The transformation to a value mindset begins with the simple observation that patients and families seek health, not more treatment. … They endure treatment in pursuit of regained capabilities, comfort and calm."

Scott Wallace, JD, MBA

The Value Agenda
- Transparency
- Affordability
- Quality & Safety
- Waste
- Advanced Primary Care
- Episodes of Care
How are We Getting Started?

**Race, Health & Equity**

*We are just getting started*

*This is a journey*

*This is important*

*We are in this together*

*There is no end game but we will make a difference*

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**Leadership Group Starting to Form**

- Within National Alliance
- Others

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**Race Health & Equity Town Halls**

- Four town halls scheduled between now and Labor Day
- 6/25, 7/16, 8/6, 8/27 @5pm ET
- Topics & panelists TBD
- Mike and Jessica will co-host all of these Town Halls

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**Ties into multiple existing efforts & collaborations**

- Community Health
- Sharecare Relationship
- Industry Collaborations (WIN, HERO, BGH, WELCOA, Wellbeing Collaborative, others)
- Philanthropy
- CDC
- The Path Forward for MHSU & Mental Health Index
Moving through Potential Traps

Thinking “We’ve got the answers”

- There are things we all are learning – things embedded in this culture that we are stumbling on – how do we help each other to move through this?
- Need to ask questions first – not step back, but lean in
- Need to be intentional with the intention to take action

Thinking “I don’t know if we are collectively ready for this”

- We are ready for this – the environment has changed in a way we have never experienced before
- Uncomfortable conversations are becoming the norm – politically correct is passé
- We are the leaders that can make a difference
- Let’s be prepared to have uncomfortable dialogue

We all have a responsibility to stay active, stay engaged, continue to learn and be transparent on what we are committed to.

Need to focus on sustainable solutions

It’s not enough to acknowledge the issue, we need to take action

We MUST change our views and our words – because going back is not an option

Through these conversations we will work on figuring it out
Potential Approach to Support Coalitions & Their Members

Understand Issues & Needs
- Common definitions
- Metrics and benchmarks
- Customized employer assessment

Connect To Resources
- Facilitate relationships
- Connect to national networks
- Integrate regional initiatives

Invest To Improve
- Leverage regional initiatives
- Convene & share
- Potential RESET initiatives

Our People

Our Places
Potential Role of Coalitions in Race, Health & Equity

The levers are parallel when moving into Community

- Need for Selectivity & Financing