



Mental Health

A Next Generation in Employee Resource Groups

MARCH 6, 2019



Mind Share Partners is a nonprofit changing the culture of workplace mental health so that both employees and organizations can thrive.



Workshops & Advising



**Professional
Communities**

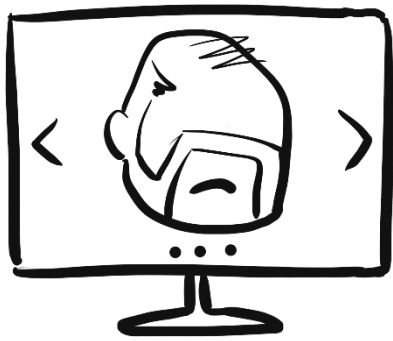


Movement-building

ERG Toolkit: mindsharepartners.org/downloadable-erg

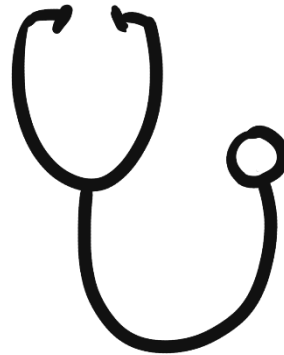


Mental health & stigma is common.



84% of people

have experienced symptoms
of negative mental health
at work.¹



1 in 5 people

will have a diagnosable
condition THIS year.²



69% of employees

won't talk because of
fear or shame.³

1. Deloitte, 2017
2. SAMHSA, 2016
3. RAND, 2015

Mental health stigma is costly.



\$17 billion

is lost in the U.S. in
productivity each year.⁴



**62% of missed
work days**

are due to mental health.⁵



**Lower utilization
rates of benefits**

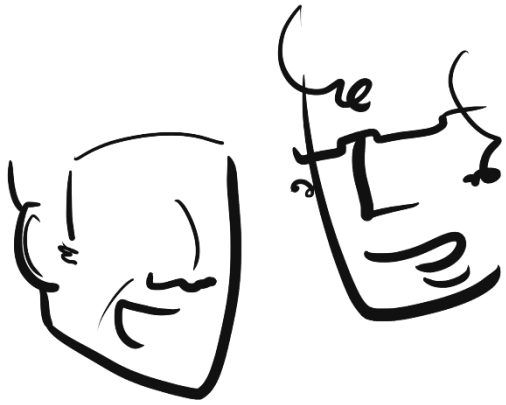
by employees.⁶

4. Finch, 2005

5. NAMI, 2015

6. Thompson, 1999

Research-backed ways to reduce stigma:⁷



Social contact



Peer support



Education

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Kelly Greenwood Meredith Arthur

Founder & CEO

Mind Share Partners



Sr. Content Marketing Manager

Trulia (Zillow Group)



Geralyn Giorgio

Talent Acquisition Change
Management

Communications & Training Lead

Johnson & Johnson



Margaux Joffe

Associate Director, Accessibility &
Inclusion

Verizon Media



Geralyn Giorgio

Talent Acquisition Change Management
Communications & Training Lead

Mental Health Diplomats

Vision: To transform the world's minds about mental health.

Mission: We will put Johnson & Johnson at the forefront of promoting mental health for all.





Margaux Joffe

Associate Director, Accessibility &
Inclusion
Verizon Media

Neurodiversity ERG





Meredith Arthur

Sr. Content Marketing Manager

[Trulia \(Zillow Group\)](#)

A.D.A.P.T.

(Able and Differing Abilities Partnering Together)





**How have your ERGs
influenced other parts
of the company?**



**What activities or initiatives
have your ERGs led
that have been successful?**



**What roadblocks or challenges
have you faced?**



**How has stigma affected
your ability to garner
interest or resources?**



**Whose buy-in did you need to start?
To keep operating successfully?
How did you get it?**



**How did you navigate the ADA
and other legal implications?**

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Thank you!

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