



*Population Health Strategy During COVID-19 Era*

# Moderators & participating panelists



Michael Thompson  
President & CEO  
National Alliance of Healthcare  
Purchaser Coalitions

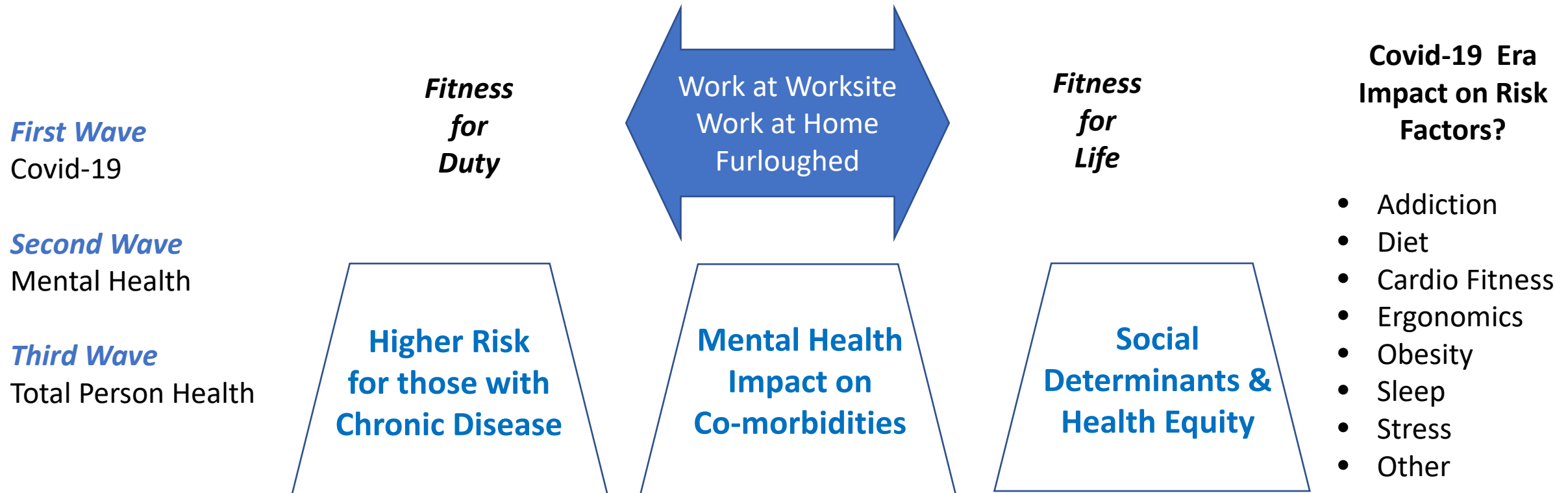


Karen Moseley  
President  
Health Enhancement Research  
Organization (HERO)

## Panelists

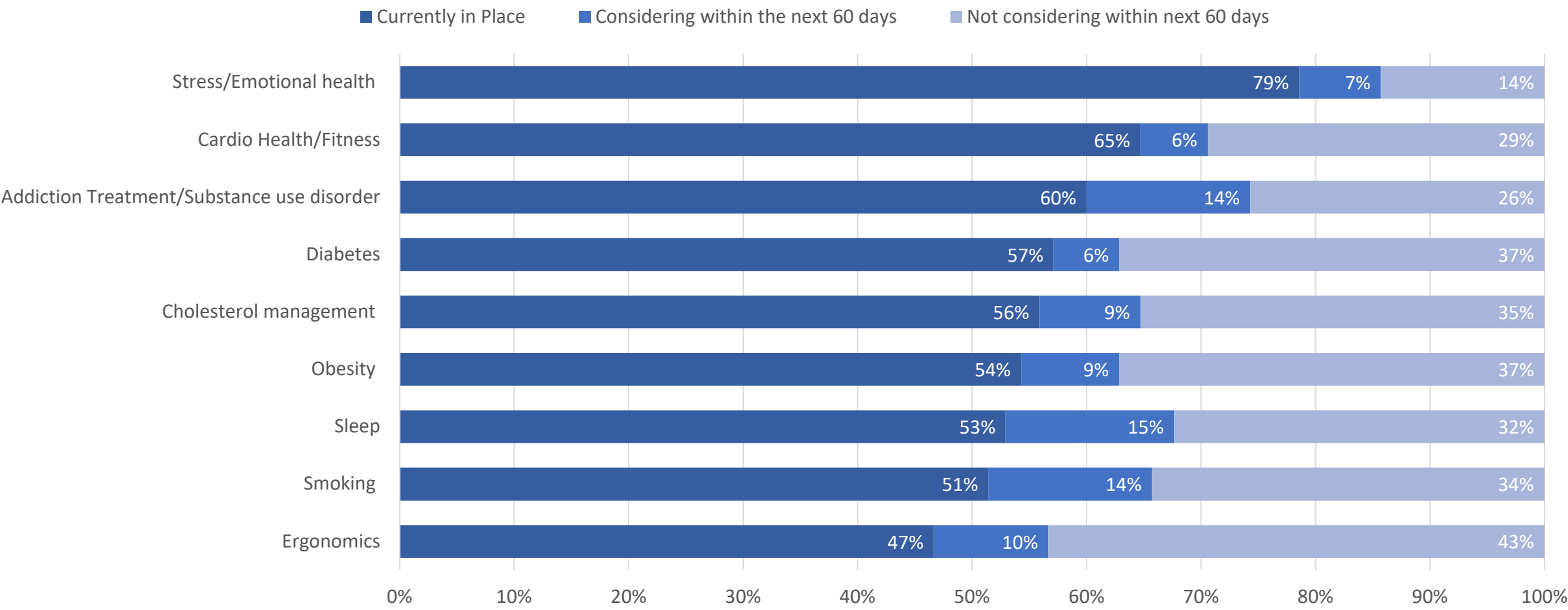
- **Tim Aumueller**, Managing Partner, MedPro Wellness
- **Margaret Biscarr**, Director for Global Partnership Solutions, PepsiCo
- **Ray Fabius, MD**, Co-Founder, HealthNEXT
- **Josh Riff, MD**, CEO, Onduo
- **Seth Serxner, PhD**, Chief Health Officer, Optum
- **Josh Stevens**, President, DayTwo

# The Covid-19 Era – Accentuating Forces related to Population Health



# Population Health Programs in light of COVID-19

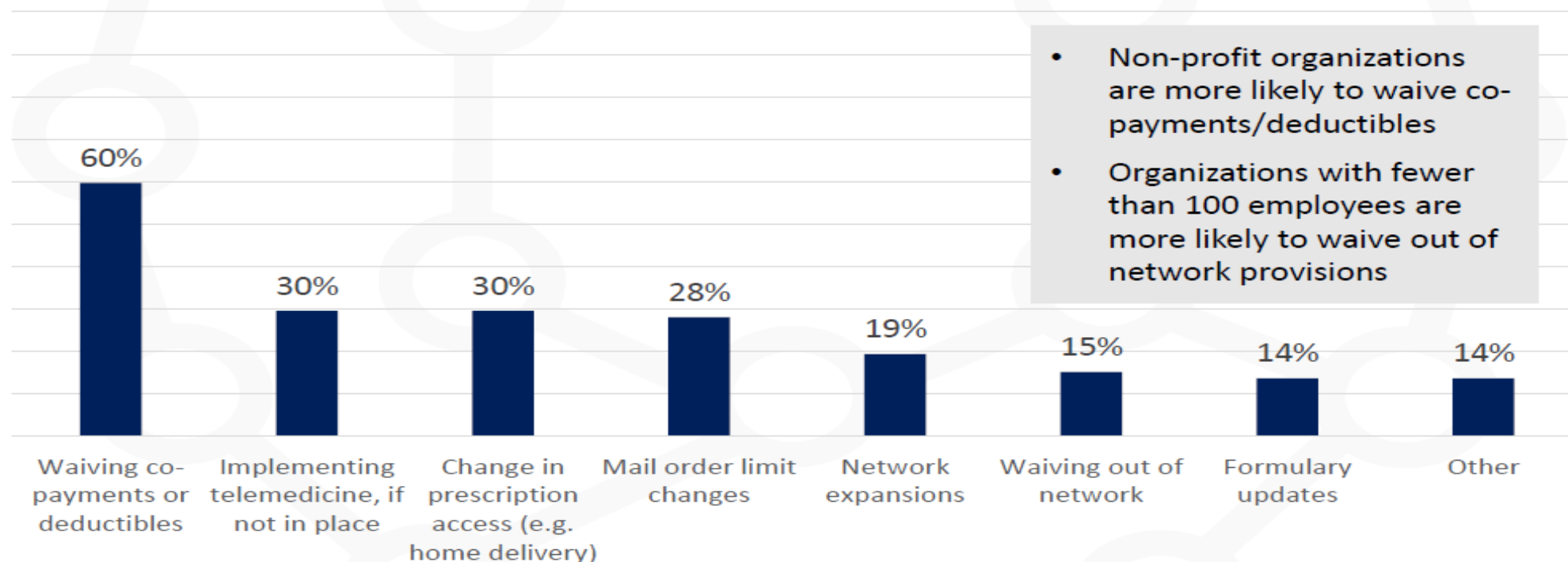
Have you implemented any virtual support for any of the following health risk factors?



Source: National Alliance *Pulse of the Purchaser* Covid-19 Employer Survey - 05/2020 – Preliminary Data

# Among organizations making plan changes, waiving co-payments/deductibles was most frequently cited

*What plan changes/increasing access are being made? Please select all that apply.*

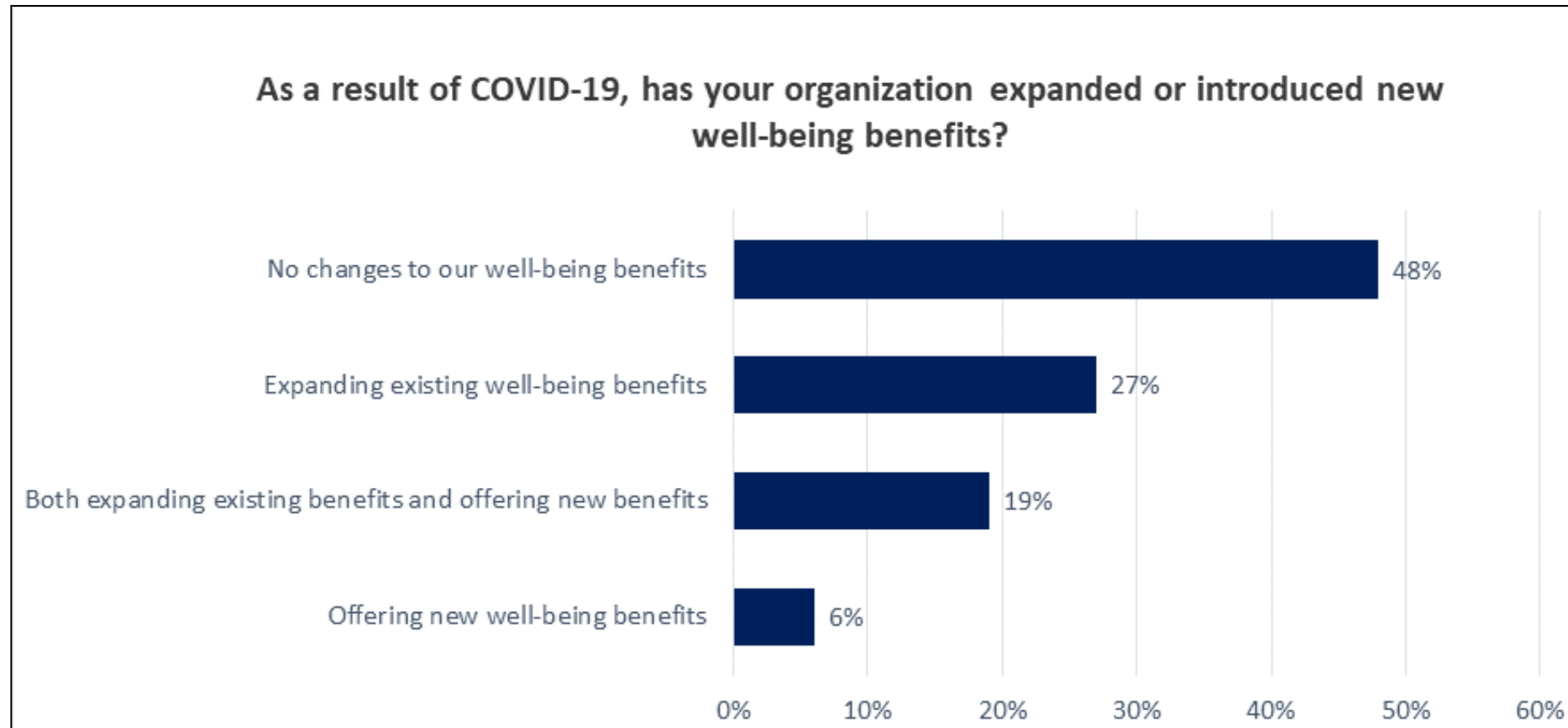


n = 337



**WorldatWork**  
Total Rewards Association

## Employers are expanding or introducing new well-being benefits.





# Aside from promoting EAP resources, employers are sharing tips on well-being and virtual socialization

*What is your organization doing to support worker well-being, whether actively working or not? Please select all that apply.*



n = 1,146



**WorldatWork**  
Total Rewards Association

©2020 WorldatWork

## World Day for Safety and Health – April 28 International Labor Organization

- Highlights the occupational safety and health (OSH) risks arising from the spread of COVID-19
- Explores measures to prevent and control the risk of contagion, psychosocial risks, ergonomic and other work-related safety and health risks associated with the pandemic
- "safe and healthy working conditions are fundamental to decent work"



“The future of work is the future of worker wellbeing.” (Forbes)

- How do social determinants of health inform your population health strategy now?

## How is employee health linked to your organization's community health partnerships?

- Creating resources for all of our focus areas and populations, including diet, exercise, mental health, and more
- Making some of our medical content free for client or public use
- Partnering with United Way both for volunteers to offer assistance and for persons/groups to request assistance
- As an essential business, implementing cleaning/sanitizing and social distancing protocols. Crowd-source donations to local and national organizations
- Promoting need for blood drives
- Drive-thru screening

# Open Panel Discussion



Michael Thompson  
National Alliance of Healthcare  
Purchaser Coalitions



Karen Moseley  
Health Enhancement Research  
Organization (HERO)



Tim Aumueller  
MedPro Wellness



Margaret Biscarr  
Pepsico



Ray Fabius, MD  
HealthNEXT



Josh Riff  
Onduo



Seth Serxner  
Optum



Josh Stevens  
DayTwo



# Employer Priorities in Light of Covid-19

- **Tele-behavioral health**
  - Dramatic impact on the delivery of telehealth and tele-behavioral health services.
  - Regulatory barriers have rapidly come down - must make these permanent
  - Raise the bar on Tele-behavioral requirements
- **Screening and testing for MHSUD (like COVID-19)**
  - Ramp up and expand screening and testing for MHSUDs to identify and track the need for care.
  - Early identification will allow for triage of more serious cases
  - Measurement-based care improve patient outcomes by 20% to 60%.
- **Integration of behavioral health into primary care**
  - As demand for BH escalates the need for integration in primary care has never been greater
  - Virtual tele-behavioral healthcare delivery must be extended to primary care providers.



**Preparing for the Second Wave**  
*The Path Forward for Mental Health and Substance Use  
in the Face of COVID-19*

The COVID-19 pandemic has broadly sickened society in a way that has impacted everyone—even those that have not faced the virus. A “second wave” will be manifested with a collective shock to our mental health and wellbeing. The indirect damage of a surge in mental health and substance use disorders (MH/SUDs) has the potential to be as serious as the core pandemic. Pandemic-related suicides have already been reported and are likely to rise. COVID-19 is causing an increase in MH/SUDs through many pathways:

- **Economic Distress** – People worrying about or losing their jobs and income, will result in a direct increase in depression and anxiety. Deaths from suicide and overdose could rival deaths from COVID-19 in some states.
- **Fear of COVID-19** – The rational concern of contracting or passing along the virus, particularly for those unable to work at home can result in increased rates of anxiety and substance use disorders.
- **Social Isolation** – The new normal of sheltering in place further isolates us and can exacerbate pre-existing mental health related to trauma.
- **Increase in Demand** social effects of toxic sustained personal; especially true for those disproportionately.
- **Loss of Purpose** – is of people to engage work, caring for a community.

These factors, like the undulating "wave" of uncertainty continues for the world, is essential. The *Pot* health and wellbeing preparation



**The Path Forward**  
for mental health and substance use

**Tele-Behavioral Health for Employees:**  
Pre-COVID Practices and Recommendations for a  
Post COVID Path Forward



**THE GREAT PERSIAN RIVER**  
BY MICHAEL CHAMBERS  
Illustrated by the author

**Children**  
A story of a boy's journey to find his father, who has disappeared. The boy is named 'The Great Persian River' and the story is told in a simple, straightforward manner.

**Plot**  
A boy named 'The Great Persian River' is looking for his father, who has disappeared. The boy is named 'The Great Persian River' and the story is told in a simple, straightforward manner.

**Characters**  
The main character is 'The Great Persian River'. Other characters include the boy's mother, the boy's father, and the boy's friends.

**Setting**  
The story is set in a desert landscape. The boy is looking for his father, who has disappeared.

**Themes**  
The story explores themes of family, friendship, and the search for identity. The boy is looking for his father, who has disappeared.

**Style**  
The story is written in a simple, straightforward manner. The language is easy to understand and the plot is clear.

**Conclusion**  
The story is a simple, straightforward tale of a boy's journey to find his father, who has disappeared. The boy is named 'The Great Persian River' and the story is told in a simple, straightforward manner.

Adam C. Powell, Ph.D.  
Matthias B. Bowman, M.B.A.  
Henry T. Harbin, M.D.

April 29, 2020



Funded by the Mental Health Treatment and Research Institute LLC,  
a not-for-profit subsidiary of The Bowman Family Foundation



# Integrating Social Determinants and Health Equity into COVID-19 Strategy

## Understand Issues & Needs

- Common definitions
- Metrics and benchmarks
- Customized employer assessment

## Connect To Resources

- Facilitate relationships
- Connect to national networks
- Integrate regional initiatives

## Invest To Improve

- Leverage regional initiatives
- Convene & share
- Potential RESET initiatives

*Our  
People*

*Our  
Places*

Wellbeing in the Nation (WIN) construct

# Upcoming Events & Contact Information

## Future COVID-19 Employer Town Halls (at 5 PM ET):

- 5/14 Financial Impact of COVID-19
- 5/26 Rethinking Care Delivery in light of COVID-19

## COVID-19 Employer Survey : Getting Back to Work (in Process)



For more information on our COVID-19 Employer resources, including prior webinars and Employer town halls, visit our resources page.

<https://www.nationalalliancehealth.org/www/resources-new/employer-resources-covid-19>



**Leadership Summits (June 15-16) - Register today:**

<https://nationalalliancehealth.swoogo.com/2020leadershipsummits/begin>